

Corner Brook Running Club 2020 Logo Design Contest

The Corner Brook Running Club was founded in 2002 and is a volunteer organization committed to promoting running and healthy living through the organization of competitive and non-competitive running events in the City of Corner Brook and neighbouring communities. They organize both trail and road races for adults with distances ranging from 5 km to 21.1 km and for kids running events up to 2.5 km.

Official Rules:

The purpose of the contest is to design a new logo for the Corner Brook Running Club ("CBRC"). "The Logo" will be used in all forms of media – including online, print, posters, signage, on merchandise and other visual collateral.

1. Each entrant must be currently registered as a full-time or part-time student in a Post Secondary institution located in the province of Newfoundland and Labrador. Entrants may be asked to provide proof of enrollment if entry is selected.
2. Each entrant may not submit any more than two entries. A separate Entry Form (below) must accompany each entry.
3. All submitted work must be the original work of the entrant and must not include, be based on, or derived from any pre-existing or third-party designs, trademarks, or copyrighted images.
4. The selected entry will become the property of the Corner Brook Running Club and any and all intellectual property rights will be assigned to the Corner Brook Running Club. Upon selection, the successful artist will release the rights of the logo to the Corner Brook Running Club and will waive any further claims to the logo's use.
5. An entry submission into this contest constitutes permission to use the winner's name, likeness, prize information, and information provided on the entry form for publicity purposes, without further permission or compensation.
6. The CBRC reserves the right to modify the winning logo to better fit the needs of the organization.
7. The decisions of the Selection Committee will be final.
8. Upon notification, the selected winner MUST submit a scalable vector version of the winning design. This version must be adaptable to electronic and print media, to reproduction on small and large surfaces, and to be used in either color or in grayscale.

Selection Criteria:

A committee comprised of members of the CBRC Board of Directors will evaluate all entries and judge them according to the following set of criteria:

- Relevance - Creates a feeling of activeness or movement relevant to both Road and Trail running. Appropriate Color selection given the environment and locale.

- Originality - Should not resemble or be of a similar likeness to other athletic club logos and represents the artists vision while meeting desired criteria.
- Aesthetic Quality - To be recognizable yet simple to allow ease of duplication and easy to read lettering. The logo should be high impact with a color scheme that can be part of a larger brand identity.
- Versatility - Logo will be used in various forms and should be adaptable if required. Forms such as Posters, Signage, Hats and T-Shirts, Letterhead, Website and Social Media presence.

Prize Money:

The winner will receive a \$500 cdn. award payable towards/as tuition. The Selection Committee reserves the right not to select a winner, if in its sole discretion, no suitable entries are received.

How to Enter:

To enter the CBRC Logo Design Contest, eligible participants must:

1. Complete the Official Entry Form on the next page.
2. Create a logo design in .jpeg, .psd or .pdf formats (if you are chosen as a winner, you **MUST** be able to promptly provide a high resolution vector file (e.g., in Adobe Illustrator, Photoshop, or InDesign) with and without a transparent background.
3. Submit your completed Entry Form and accompanied logo design to cornerbrookrun@gmail.com using the subject "LOGO CONTEST ENTRY" by **midnight Tuesday, March 31st, 2020 (NST)**. One Entry Form/Artwork per email please.

CORNER BROOK RUNNING CLUB - 2020 LOGO DESIGN CONTEST ENTRY FORM

First Name				Last Name			
Address	Street						
	City						
	Prov. / Postal Code						
Email							
Cell Phone							
School Attending				Full/Part Time (F/T)			
City/Town							
Program currently enrolled in							
Logo Description	<i>Please discuss any symbolism behind your design</i>						
Artists Name (print)							
Artists Signature							

I have read and agree to be bound by the contest's official rules. I understand that if my logo design is selected as the winner, I will relinquish all claims, current and future rights (including any moral rights), and benefits related to the display, modification, reproduction, publication, distribution, use, and other exploitations of the work, other than the prize awarded to me.
This form must accompany all contest submissions.